

Membership pays for itself!

Member-to-Member and other discounts and special pricing can return 600% or more in the first year alone. What other investments give you that rate of return?

Value of Your Chamber Membership

Some of the Benefits & Savings

- New Member listing in the West Sac Weekly E-newsletter, local newspaper, and our Chamber homepage circulating to all our business members and monthly online visitors
Value: \$300
- Listing on the West Sacramento Chamber Website with your business profile and a link to your website
Value: \$500
- West Sacramento Chamber Directory Listing with a circulation reaching 48,000 residents and businesses
Value: \$500
- Meeting Room Discounts Value: \$840
- Referrals, Networking events, and the opportunity to build lasting relationships with many businesses and community leaders » Value: Priceless!



West Sacramento Chamber of Commerce
1414 Merkley Avenue, Suite 1
West Sacramento, CA 95691
916.371.7042
www.westsacramento-chamber.com



Growing your business» Building a strong local economy

Top 10 Reasons
to join the West Sacramento
Chamber of Commerce



Top 10 Reasons to join »



West Sacramento Chamber of Commerce
1414 Merkley Avenue, Suite 1
West Sacramento, CA 95691
916.371.7042
www.westsacramento-chamber.com



Increase Your Business Visibility in the Community

- New member profile announcements in the Chamber's weekly e-newsletter and website
- New member profile announcement in local newspaper
- Business profile listing on the Chamber's website
- Opportunities to submit articles for the Chamber's e-newsletter
- Sponsorship & Annual River Walk Tradeshow
- Display your marketing material in the Chamber office

Networking Opportunities

- The Chamber offers monthly networking opportunities ranging from early morning breakfast meetings to luncheon meeting to evening mixers
- Committee involvement
- New member orientations
- Ambassadors

Member Advocacy

- Economic development through business attraction and retention stimulates and maintains the economy, providing for increased tax revenues that provide local amenities

- Governmental advocacy in support of business issues
- Business Response Team
- Shop Local program

Access to our increasing Membership database

- Mailing labels
- Member only web access

Access to Community Leaders and Elected Officials

- Monthly governmental affairs meeting with community speakers
- Candidates forums preceding local elections

Directory and Specialty Guide Listings

- On-line membership directory
- Chamber annual printed business directory

Cost Effective Advertising

- West Sacramento Weekly e-news distribution to over 700 businesses
- Website banner ads

- Coupon books
- Marketing packages

Leadership Development, Workshops & Seminars

- Seminars featuring topics vital to business
- Quarterly Business Resource Seminars

Members-Only Services

- Ribbon cutting for eligible businesses
- Member to Member discount program
- Certificates of Origin, Bulk mail permit
- Luncheon, mixer, and event sponsorships
- Access to Chamber conference room
- Discounts from Western Health Advantage and Office Depot

Referrals From the Chamber and the Chamber's Website

- The Chamber receives thousands of inquiries per year for products and services
- The Chamber website averages 9,000 visitors per month



Strengthening the local economy, serving members for more than 60 years.