



West Sacramento Chamber

Marketing - Advertising - Sponsorship Opportunities

The West Sacramento Chamber has packaged various programs to enhance our Members' marketing & networking opportunities. Call the Chamber office to find out how these packages will fit into your business plan.

✓ **ANNUAL SPONSORSHIPS** – See separate flyer

✓ **BUSINESS CONNECT MARKETING PACKAGES** – See separate flyer

✓ **EVENT SPONSORSHIPS**

- **Annual Installation & Awards Dinner** – (January)
Installation of the new Board of Directors and community awards presentation ceremony
 - Table Sponsorship \$850 (10 tickets)
- **Annual Mayor's State of the City Dinner** – (April)
 - Table Sponsorship \$850 (10 tickets)
 - Broadcast Sponsor \$1,500
 - Reception Sponsor \$2,500
 - Combined Broadcast & Reception Sponsorship \$3,500
- **Annual Golf Classic** – (June) *Wildhorse Golf Course, Davis*
 - Pre-Tournament Energy Booster Sponsor \$600
 - Putting Green Sponsor \$300
 - Driving Range Sponsors \$300
 - Beverage Cart Sponsorships \$600
 - Single Hole Sponsors \$150
 - Exclusive Hole Sponsors \$500
 - 19th Hole Sponsor \$600
 - Dinner Sponsor \$2500
 - Shirt Sponsor \$5,000
- **BridgeFest** – (July) *Community Festival*
 - Fireworks Sponsorship – Level 1 \$5,000
 - Fireworks Sponsorship – Level 2 \$3,500
 - Fireworks Sponsorship – Level 3 \$1,500
- **West Sac on the Go** – (September) *Premier Business Event is held at Raley Field and features a full day of activity including a Continental Breakfast, Trade Show, Two Citywide Tours, Luncheon & Keynote Address, and the release of our Go West magazine*
 - Diamond Sponsor - \$5,000
 - Gold Sponsor - \$2,500
 - Silver Sponsor - \$1,000
 - Table Sponsor - \$500
 - Trade Show Booth - \$500

- **OctoberFest Membership Mixer** – (October)
(Call for details)
- **We Mean Business Trade Show & Networking Luncheon** – (July & November)
 - Booth \$75
- **Community Christmas Tree Lighting** – (December)
 - Gold Sponsor \$2,000
 - Silver Sponsor \$1,000

✓ **ONLINE MARKETING OPPORTUNITIES** – *These are new programs for 2008.*

- **We Mean Business Online Flyer**, linked to Chamber Chat (approx. 44/yr.)

Number of weeks	Cost per flyer
1 to 6	\$75
7 to 14	\$60
15 to 25	\$50
26 to 44	\$30

- **Website Box Ads** *(Please call for pricing.)*
- **Project Pride Website Box Ads** *(Please call for pricing.)*
- **Member Spotlight** *(Please call for pricing.)*
- (Banner Ad included in Annual Sponsorship Packages – See Flyer)

✓ **NEW RESIDENT COUPON PACK** \$125 / qtr.

- *Creating a strong local economy*
- *Promoting the community*
- *Providing networking opportunities*
- *Representing business to government*

We Mean Business!